

Project Goals

Goal 1: Provide an efficient transportation system that supports economic vitality by facilitating the local and regional movement of people and goods.

Goal Area	Objectives
Provide an efficient transportation system	<ul style="list-style-type: none"> a. Reduce miles of travel and travel time through improved connectivity where barriers exist b. Maintain acceptable roadway and intersection operations where feasible considering environmental, land use, and topographical factors c. Improve north/south and east/west street connectivity d. Work with OSU to develop cooperative parking strategies for University area neighborhoods e. Identify transportation system and service improvements that support the City's long-term land use vision
Supports economic vitality by facilitating the local and regional movement of people and goods	<ul style="list-style-type: none"> f. Improve pedestrian amenities in business/employment districts g. Provide access to local businesses and business districts by all modes of transportation h. Provide efficient freight movement on regional travel routes i. Increase the accessibility of major employment centers j. Maintain and support the Corvallis airport as a municipal facility

Goal 2: Provide a transportation system that enhances the health and safety of residents.

Goal Area	Objectives
Enhances health	<ul style="list-style-type: none"> a. Support vibrant public spaces, and encourage a culture of walking, cycling, and social interaction b. Expand the sidewalk, on-street bikeway, and multi-use path network in the city
Enhances safety	<ul style="list-style-type: none"> c. Improve safety at locations with known issues d. Minimize conflict points along high volume and/or high speed corridors e. Reduce traffic-related fatalities and serious injury collisions f. Reduce the amount of collisions involving pedestrians and cyclists g. Improve personal security on public facilities and services (e.g., street lighting, surveillance/patrols around transit) h. Preserve the function and prioritize investments on routes and transportation facilities critical for emergency response and evacuation i. Apply a comprehensive approach to improving transportation safety that involves the five E's (engineering, education, enforcement, emergency medical services, and evaluation) j. Work with the school district and educational institutions to identify and implement circulation and access patterns to and around schools that are safe for pedestrians and bicyclists, as well as people in cars and arriving by bus

Goal 3: Provide a diversified and accessible transportation system that ensures mobility for all members of the community and provides viable alternatives to automobile travel.

Goal Area	Objectives
Diversified transportation system (viable alternatives to auto)	<ul style="list-style-type: none"> a. Increase transit ridership by improving the quality of available transit service as measured by coverage, hours of service and frequency b. Develop bicycle and pedestrian facilities that encourage non-vehicular travel and provide safe passage for pedestrians and bicyclists c. Allow for alternative transportation facility designs in constrained areas to minimize impacts to natural resources d. Encourage comprehensive on-site Transportation Options programs — including incentives and disincentives — by major employers and educational institutions e. Ensure Corvallis' Land Development Code requires new development to support multimodal connectivity and accessibility f. Work with neighboring jurisdictions to identify and provide opportunities to commute to and from Corvallis by means other than single-occupant vehicles
Accessible transportation system (mobility for all)	<ul style="list-style-type: none"> g. Make it easy for people of all ages and abilities to get where they need to go, comfortably and safely, by all modes of travel h. Provide inexpensive transportation options in the city

Goal 4: Provide a sustainable transportation system through responsible stewardship of financial and environmental resources.

Goal Area	Objectives
Stewardship of financial resources	<ul style="list-style-type: none"> a. Preserve and protect the function of locally and regionally significant transportation corridors b. Establish priorities and define the incremental steps needed for investment of ODOT and Federal revenues to address safety and major capacity problems on the State transportation system c. Develop transportation standards that preserve and protect the integrity of neighborhoods d. Preserve and maintain the existing transportation system assets to extend their useful life e. Improve travel reliability and/or efficiency of existing major travel routes in the city before adding capacity f. Increase the number of walking, bicycling, and transit trips in the city g. Reduce the number of vehicle-miles traveled h. Pursue grants/ programs or collaboration with other agencies to efficiently fund transportation improvements and supporting programs
Stewardship of environmental resources	<ul style="list-style-type: none"> i. Develop street standards to reflect the pedestrian realm of the neighborhood j. Evaluate and implement, where cost-effective, environmentally friendly materials and design approaches (water reduction, protect waterways, solar infrastructure, impervious materials) k. Support technology applications that improve travel mobility and safety with less financial and environmental impact than traditional infrastructure projects